



Call for Artists - Black History Month Art Installations

Entry Deadline: January 15, 2021 (midnight PST)

Exhibit Dates: February 10, 2021 – March 15, 2021

Downtown Santa Monica, Inc. (DTSM) seeks proposals for temporary art installations to be displayed in or on vacant storefront windows along Third Street Promenade in Santa Monica, CA. The installations will be part of DTSM's Black History Month program, which aims to amplify Black voices and Santa Monica's Black History. With these vacant storefront installations, DTSM is specifically looking to magnify Black artists and the Black experience.

DTSM is open to exhibiting both new and pre-existing artwork as part of this program.

Artists are encouraged to walk the Promenade to get a sense of the pedestrian experience and how the public will interact with their work.

Eligibility:

Open to all artists and artist teams located within Southern California. Artist teams, please designate one primary contact person for your group.

Artwork must:

- Easily visible through or on the storefront window
- Designed to enhance the pedestrian experience
- Be the artist or artist team's own original work
- Be suitable for viewers of all ages

Terms & Conditions:

- Individual project budgets up to \$3,000 per project will be considered. Artists are solely responsible for the transportation and installation of their work.
- Artists will hold harmless DTSM and the City of Santa Monica from any claim of damage or loss of artworks from any cause whatsoever, during the period the work is displayed.
- Any images submitted or photographs taken of the artwork may be used by DTSM to promote or advertise the exhibit.
- Artists will be asked to cross-promote the project on their own social channels and may be asked to be available for media interviews.
- Artwork that differs substantially from the submitted image(s) or project proposals may not be installed.

- Artists will be expected to repair any damage to the work during the exhibit dates. If for any reason the art cannot be repaired, DTSM may choose to remove the work altogether.
- Work not removed by March 18, 2021, will become the property of DTSM.

Application Requirements:

Artists should submit a detailed description of the proposed project, budget, technical requirements (i.e. electricity) and at least three examples of previous work to Ariana Gomez at ariana@downtownsm.com by January 15, 2021, at midnight PST.

Questions: If you have any questions about submissions, please contact Ariana Gomez at (310)393-8355 or email ariana@downtownsm.com.

Timeline:

Application Deadline: January 15, 2021, at midnight PST

Email Notifications: January 22, 2021

Installation Time Frame: February 3-9, 2021

Official Opening: February 10, 2021

De-installation: March 16-18, 2021

About Us

Downtown Santa Monica, Inc. is a private 501c(3) non-profit organization that works with the City of Santa Monica to manage services and operations in Downtown Santa Monica while promoting economic stability, growth and community life within this unique neighborhood. DTSM manages the Property-based Business Assessment District bounded by Ocean Avenue to the west, Wilshire Boulevard to the north, Lincoln Boulevard to the east and the Santa Monica Freeway to the south. Learn more at downtownsm.com.